



PRESS RELEASE

flyCARE revolutionizes access to care via the Blockchain

Brussels, May 07, 2018 - Based on the Blockchain, flyCARE is a European and global pioneer in the healthcare and wellness sectors. Thanks to the flyBOX, a technical revolution, flyCARE enables direct access to medical and wellness care for everyone, at any time, throughout the world, thanks to a disruptive model. The flyCARE development will be funded via an ICO scheduled in May 2018.

Home-delivered care: a model against today's prevailing trends

The advent of connected objects and the development of social networks have transformed most sectors, from goods and human transportation to banking, hotels and restaurants. Home-delivered types of care are part of that transformation. Indeed, these types of care are nowadays ill adapted to new consumption habits and key paradigms of a goods-and-services economy that has become increasingly flexible and mobile. This paradoxical finding is also at odds with the internal dynamics of occupations that have considerably simplified and shortened performance time in an increasing number of procedures. Bruno Lamoureux and Dieter Bauch – who have received many accolades in the European sector of advanced medical equipment, ISO 13485 certified – have developed the flyCARE project to close the gap between current modes of consumption and care delivery trends.

Quality care for everyone, anytime, anywhere, at the best price

More than a technical solution, a new way of imagining home care. While many complex and long types of care can only be performed at a practice, others, which are shorter and more honed yet equally essential, can nevertheless be provided at home or at any other venue, in a less restrictive and perfectly clean way.

A new model of care access benefiting society and relevant professions

Bruno Lamoureux and Dieter Bauch have formulated the flyCARE concept after several years of research and development – and have developed a portable and light piece of equipment that empowers, and meets the operational needs, of personal-care professionals across the 22 occupations identified so far (dentist, podiatrist, hairdresser, tattoo artist, etc.): the flyBOX, which enables these workers to easily provide care outside a practice, on foot or by any transportation means. The flyBOX will be adapted to other specialties in the near future, even outside the care sector, based on the operational needs of personal-care professionals.

An app to access care, a portable piece of equipment as a substitute for a practice

flyCARE will provide a unique solution to personal-care providers: the implementation of a smartphone-friendly platform in order to connect service providers and customers via dedicated applications that enable appointment booking and administrative management as well as payment tools. The flyBOX, meanwhile, comprises all the necessary equipment and consumables for service delivery, at any time and in any place.

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“The platform will be a solution of easy access to services, an all-in-one offer that includes a wide range of services: a physiotherapist, a hairdresser, a dog trainer, a plumber, for example — all of that at home, simply. flyCARE aims to **fly** to the client’s service, offering, through an all-in-one solution as well as local, motivated and poised service providers, a range of **CARE** services that fuse comfort, ergonomics and technology.” Bruno Lamoureux, founder and CEO of flyCARE.

Providers will meet customers’ needs without the impediments of an initial investment (office leasing/mortgage payment or customer acquisition cost) and with no middle agent, thus mitigating the deficiencies inherent in this type of services, namely mobility, accessibility, funding, and access to care at the right price for everyone. Access to the platform will be free, and the service provider will only have to pay for a fixed flyBOX subscription, which will be cancellable at any time without charge.

Blockchain and the Ethereum’s ERC-20 compliant protocol

Using Blockchain Ethereum technology, which enables "utility" token issuance, flyCARE will thus create its own cryptocurrency, the flyCARE Coin (FCC). Through the app, the flyCARE community will use this currency throughout the world as a mobile payment method. It guarantees a high level of integrity and security, and removes intermediary fees from all transactions generated in the flyCARE ecosystem, in accordance with best practices applied for this type of platform. Credit card payment will gradually be replaced by FCC payment, a change that will provide many benefits compared to traditional payment methods.

A disruptive ecosystem accessible globally via a mobile application

flyCARE will be a disruptive and unique ecosystem in the multi-stakeholder healthcare sector – consumers, healthcare professionals, medical and care product manufacturers, and local distributors. Through a win-win approach, all players will be able to use this innovative blockchain-based solution, as it meets respective needs felt by service providers, customers, manufacturers, and even states facing recurrent healthcare budget deficits as well as challenges inherent in the management of aging populations.

Irreproachable hygiene and market validation

All flyCARE equipment was designed in compliance with the best and latest practices of quality, safety and compliance (full integration of paramedical and medical standards – ISO 13485 Certification), providing the practitioner and the patient with a care environment that is ergonomic, hygienic and easy to install and use – for each occupation featured on the flyCARE platform. The flyBOX is already produced in Germany (Leipzig), and its marketing has already started successfully. Partnerships are currently being negotiated with healthcare sector leaders in order to make consumables available at competitive prices. Contracts and promises of contracts for the delivery of several thousand flyBOX have already been concluded.

Key upcoming developments

The beta version of www.flycare.com will be available in 22 cities (100 million people) for 22 professions (220,000 professionals). The platform is projected to generate a daily transaction volume of 25 million EUR. To finance its platform development, flyCARE will launch an ICO (Initial Coin Offering) in early May 2018; funding

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will be generated by and for the flyCARE community. This ICO process will be a European and global premiere in the health care and wellness sector.

flyCARE has unlimited potential for use; here are some examples:

The platform can also be used by

- Companies or organizations providing their employees or customers, prospects etc. with home- or workplace-delivered care, as part of an affiliate program or employee wellness program;
- Insurance companies offering tokens to policyholders for home-delivered care services as part of prevention and affiliation policies, among others;
- Governments using this platform as part of public awareness programs in order to prevent or reduce Social Security deficits through the provision of services that are cheaper and easily accessible;
- Individuals sending tokens to pay for loved ones' access to care;
- Non Governmental Organizations establishing care-donation programs for vulnerable people, allowing donors to send payment (tokens) directly to providers.

flyCARE will undoubtedly be a major tool for healthcare access in developing countries, where access to care is still very difficult. Establishing partnerships with large cities on the African continent, for example, will be one of flyCARE's major pursuits.

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PRESS KIT

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flyCARE Apps, more than a technical solution, a new way of imagining home care

Many types of care, complex and long, can be performed only at the cabinet or clinic setting. Others, shorter, mastered and equally essential, can nevertheless be organized at home, in a less restrictive way, for patients' comfort and practitioners' convenience.

A triple revolution: for the patient, the practitioner and the care industry

Treatments such as teeth whitening, along with general, dental, ocular, physiological or ENT checkups, hairdressing, aesthetics, tattoos and podiatry are not intended to generate the same amount of waiting time, the same real estate investments, secretarial commitments and the same procedure and booking constraints as heavy interventions require. The solution: an easy-to-carry, clean and ergonomic equipment box with improved communication between practitioners and patients, as well as a reliable and organized logistic organization.

Unlock access to care while offering new opportunities for practitioners (flyPRO)

flyCARE solves the problem of office-based insulation and anchoring by providing a new business model that makes mobility a viable and cost-effective option for service providers and their customers.

The flyCARE app

Each patient in contact with a recognized and validated practitioner in real time, for home care services, at a reduced cost. flyCARE is a turnkey solution designed by a pioneering industrial player in medical equipment in order to improve communication between practitioners and their patients, and adapted to the way the digital economy operates. It is this combination of a revolutionary hardware (flyBOX) allowing a quality home care, on the one hand, and on the other hand, an application designed for the new modes of consumption, which makes flyCARE an complete and unparalleled offer for the patient and the provider.

More visibility for healthcare providers, fast and accurate service for their patients

An adaptable app on smartphones, tablets and computers allows any individual with a connected object to make an appointment easily and securely, and to receive home care.

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Thanks to a geolocation and booking algorithm, the customer can be sure to receive care or to book immediately and always without constraint, wherever he/she is, with the practitioner of his/her choice, with a simple click. A user-scoring scheme and a systematic verification of professional certificates are the guarantee of having quality practitioners.

For the practitioner, flyCARE offers a simple way to optimize his/her schedule, without having to worry about managing phone calls and reservations. It is also the gateway to a new source of revenue for services that do not require more in-office anchoring and that adapt to their schedule and geographic preferences.

The mobile application, common to the proposed type of care, is the guarantee of increased visibility, enhanced by common traffic, with potential customers. It also provides a simple way to organize the management of consumables and small equipment needed for home-delivered care.

15 billion connected devices in 2014, 80 billion in 2020

64% of French people hope to see the development of connected devices related to healthcare. Improved communication between care providers and clients. Better-oriented supply for customers and better-informed demand for practitioners.

A win-win calendar management tool that saves time for everyone

Service planning that enables customers to select from verified providers, after reading their profiles as well as reviews left by other clients, and that allows providers to see reviews on customers seeking services – thus ensuring greater comfort and security for both sides.

A free method of payment in FCC tokens to cover care cost quickly and straight from your mobile

The flyBOX, a state-of-the-art technical and technological revolution

The flyBOX has been designed with the help and recommendations of healthcare professionals for each specialty. Two years of research and development (and investments reaching several million EUR) have enabled flyCARE to produce the flyBOX, a module for home-delivered care that is perfect, easy to use and easily transportable.

Complex integrated features

Designed with the help of specialists from each covered profession, each model includes all the essential equipment for quality, hygienic and ergonomic home service. Its noticeable difference with existing alternatives is the integration of the worktop and storage with the care equipment into a single transport unit. More than just a cabinet on wheels, it is a fully independent, fully removable cabinet.

Unrivaled work ergonomics for the patient and the practitioner

The revolutionary capacity to organize the transport of complex care structures (dentist's chair, podiatrist's support, etc.), which previously could only be used in the office, in addition to the transport of small equipment and consumables. Greater convenience for practitioners but also greater care convenience for their clients. Finally, the ability to provide new types of home care easily, without the need for a truck or the need for a setup that takes several hours.

Impeccable hygiene

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Hygiene is one of the flyBOX's top features. A perfectly mastered integration puts an end to the separate and often chaotic transport of small equipment (for example, shampoo), electrical objects and care fluids. Thoughtful ergonomics also avoids work solutions that are often risky.

EXAMPLES

DENTAL

The dental flyBOX is equipped with the latest technologies necessary to perform the best dental procedures at home. Setting up the mobile cabinet takes less than a minute. The ingenious and modular system of stacked compartments offers plenty of storage space for equipment, small care equipment and consumables, and everything can be easily transported to any environment, from sidewalks to the subway.

PODIATRY

The podiatry flyBOX improves the working environment for practitioners, taking into account the ergonomic and hygienic constraints hitherto neglected, for the comfort and safety of chiropodists and patients. For his/her client, it allows pedicure care to be given at home, in comfort equivalent to that found at a practice. Here, too, the flyBOX offers an optimal solution for the transport of equipment and products for sale.

MANICURE

The manicure flyBOX integrates all needs of nail and hand care. A few minutes and an outlet are enough to recreate a professional and ergonomic environment. The modular compartments also allow storage and presentation of products for sale. The movement of the practitioner is once again fast and minimizes the constraints of weight or ergonomics.

HAIRDRESSING

The hairdressing flyBOX offers the practitioner, as well as the client, a unique home-styling solution, thanks to its ergonomics and comfort. For the client, no need to bring the practitioner into the privacy of his/her bathroom for a shampoo. Everything has been imagined to easily reproduce the comfort of a living room: from the tray receptacle for washing hair at home to the transport of many hair care products.

Many types of care covered

22 flyBOX already designed and ready for industrial production at NWT, part of the flyCARE Group, especially dedicated to dental care, ENT, opticians, general practitioners, chiropodists and beauticians as well as veterinarians.

Providers' goals heeded

More than 22 trades mobilized. Case-by-case development of each box along with partners from each covered profession.

Guaranteed quality

A fully mastered product. Developed internally by teams of engineers and industrial designers in France and Germany. More than 10 years of experience in the medical industry and industrial design.

flyCARE is also an online store for professionals and users/patients.

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The flyBOX is not only a solution of hardware or small equipment; it also incorporates the necessary consumables that the practitioner will need while providing care, but also that he/she would like to offer clients/patients (sales not purchases), when the profession so allows.

For each profession proposed, flyCARE works closely with manufacturers operating in the relevant profession. This allows flyCARE to offer all its professional practitioners the consumable products necessary to conduct business properly.

At any time, depending on his/her needs and a simple click on his/her flyCARE Apps Pro profile, the practitioner can initiate a refill request for consumables, with delivery directly to him/her or to his/her patient. These consumables will be payable directly in FCC tokens.

Access for the practitioner to the flyCARE industrial partnerships allows him/her to have access to the best purchasing conditions.

Access to Permanent CPE (Continuing Professional Education)

flyCARE, having established partnerships with industrial players present in relevant specialties, will provide a continuum of permanent, complementary training through practical exercises that are locally organized by its industrial partners. The partnership between flyCARE professional practitioners and manufacturers of consumables will enable leaps in science, research and product development. Direct communication for more efficiency and better results in everyday life.

The access for the practitioner to the flyCARE industrial partnerships allows him to have access to the best conditions of purchase.

Access to the profession without an initial investment

Access to the profession is often expensive, requiring a substantial financial capital base to acquire the necessary material in order to conduct business, without guarantee of an immediate financial return. The real estate aspect is also an important point in this investment. A business setting will require a financial security deposit and the payment of rent in advance. flyCARE offers its partner professionals easy access to their profession by registering online and receive their flyBOX equipment in order to start working immediately.

The flyBOX integrates the necessary equipment for care, small equipment, consumables care.

In combination with a practice or in a totally itinerant mode, flyCARE gives access to all care professionals to their professions without investment constraints. Connected on flyCARE, equipped with his/her flyBOX, the professional practitioner can begin to conduct business at home immediately, based on requests logged on his/her flyCARE profile.

flyCARE, a secure platform. Blockchain and Token usage

A new disruptive, Blockchain-based model of care delivery

The use of Blockchain technology and FCC tokens will enable stakeholders to book and pay for care quickly, securely and at no cost, straight from a mobile anywhere in the world.

All players on the flyCARE value chain will be paid in tokens. Using FCC tokens allows instant payment, at no cost, while ensuring greater security.

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The portability of health care, paramedical care and all specialties that can be rendered portable thanks to the flyBOX

Affordable care and services, directly at your home, at your convenience, by service providers empowered through an efficient appointment-management-and-payment solution via a Blockchain-based Uber-like platform, with bespoke equipment provided for rent by a major player in medical devices, and under agreements concluded on a worldwide basis with sector leaders for the supply of consumables at the best price.

flyCARE aims to expand in all areas of home-delivered services by competent and rated professionals, via a Blockchain-based secure and transparent platform, with its own cryptocurrency (the FCC token), usable anywhere in the world.

Providers no longer have to invest in the purchase of furniture or pay for rent at a practice or shopping area, the costs of which are passed on to customers. In addition, the platform has negotiated attractive conditions with leading consumables suppliers, an arrangement that will benefit professionals and individuals alike.

The platform will ensure that provided services meet the highest standards in terms of training and skill monitoring, quality of care and health standards (via the flyBOX and its ISO-certified sterilization system), and monitoring of customer satisfaction.

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